

LITTLE CAESARS® MAKES SHOPPING EASIER
Little Caesars® gift certificates Make great stocking stuffers

DETROIT, December, 2001- It's the most wonderful time of the year, and Little Caesars has the perfect gift for all of the special people on your holiday list.

Little Caesars certificates are a great way to say thank you to hardworking newspaper and mail carriers, teachers and caregivers, and are the perfect fit, style and color for everyone! The gift certificates can be purchased in \$5 increments, and are conveniently available from the Customer Service Center by calling 1-800-7-Caesar, or by stopping in to a participating Little Caesars restaurant.

Little Caesars Pizza founders Michael and Marian Ilitch opened their first restaurant in Garden City, Michigan in 1959. Today, Little Caesars, one of the top three international pizza chains, operates restaurants on five continents.